**Oakley Newsletter Advertising Policy and Fees**

Oakley Newsletter is published quarterly by the Parish Council in the first week of March, June, September and December. It is delivered free of charge to every house in Oakley and published under the Parish Council tab on the website - [www.oakleyvillage.co.uk](http://www.oakleyvillage.co.uk)

Advertising is available to all businesses in Oakley and the surrounding area. Fees are set out in the table below and are subject to periodic review by Oakley Parish Council.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Advertisement** | **¼ Page** | **½ Page** | **Full Page** | **Discount** |
| Colour | £30 | £60 | £120 | 10% for 4 consecutive adverts |
|  |  |  |  |  |
| Black & White | £20 | £40 | £80 | 10% for 4 consecutive adverts |
|  |  |  |  |  |
| Loose Sheets | £100 | £100 | £100 | None |
|  |  |  |  |  |

No charge for advertisements will be made to Not for Profit organisations in Oakley and the surrounding area.

No charge for loose sheets will be made to Not for Profit organisations in Oakley provided that the organisation prints the sheets, counts them into the delivery round numbers (which can be obtained from the Clerk to the Council) and delivers the counted sheets to the editor.

Loose sheets will not be delivered for events where profits are split between charitable organisations and businesses.

Advertisers will be responsible for all costs, damages and other charges arising as a result of the publication of their advertisement.

Oakley Parish Council retains the right to decline any advertisement and require any alteration it considers necessary or desirable from any organisation or business. A disclaimer is included in every Newsletter advising that information contained in advertisements may not be endorsed by the Parish Council.

The information provided by advertisers will be treated in accordance with the provisions of the General Data Protection Regulations and relevant legislation.